



2024 ASEE ANNUAL CONFERENCE & EXPOSITION MARKETING KIT

JUNE 23-26, 2024

**OREGON CONVENTION CENTER
PORTLAND, OR**



JOIN THE AMERICAN SOCIETY FOR ENGINEERING
EDUCATION IN PORTLAND FOR ITS 131ST ANNUAL
CONFERENCE & EXPOSITION!

2024 ASEE ANNUAL CONFERENCE & EXPOSITION

Oregon Convention Center Portland, OR

JUNE 23-26, 2024


Founded in 1893, the American Society for Engineering Education (ASEE) has, for over a century, provided cutting-edge leadership and innovative programs and services as the largest and most prestigious membership society for the U.S. engineering education community. Nearly 90 percent of all U.S. engineering colleges are ASEE members. The ASEE Annual Conference & Exposition provides a three-day forum for approximately 4,000 leaders in the field from more than 500 university and college engineering schools, including professors, deans, instructors, and students, to present papers, exchange ideas, and interact with their colleagues and industry counterparts.

The ASEE Annual Conference & Exposition is the only conference dedicated to all disciplines of engineering education. It is committed to fostering the exchange of ideas, enhancing teaching methods and curricula, and providing prime networking opportunities for engineering and engineering technology education stakeholders, including deans, department chairs, all levels of faculty, and industry and government representatives.

Don't miss this opportunity to position your brand in front of these key decision-makers.

Reserve your sponsorship today!

**ASEE annual conference
with one of these dynamic
sponsorship opportunities.
They're proven to succeed!**





OCTOBER 2023

Registration Open

WEDNESDAY, NOVEMBER 1ST, 2023

Housing Open, Abstract Submission
Closed & Workshops Open

FRIDAY, DECEMBER 15TH, 2023

Workshop Applications Open

MONDAY, APRIL 1ST, 2024

Full payment is due for exhibit space

WEDNESDAY, MAY 1ST, 2024

Author Registration Deadline

FRIDAY, MAY 3RD, 2024

Deadline for exhibitor-provided content to be included in the Expo Guide. Specs: an organization description 50 words or less and a website link where your organization can be reached. *All details must be submitted in a word document*

FRIDAY, MAY 10TH, 2024

Deadline for details for all sessions

JUNE 22ND–23RD, 2024

Booth installation

JUNE 23RD–26TH, 2024

Exhibit Hall open

TUESDAY, JUNE 25TH, 2024

Exhibit space draft for 2025 ASEE
Annual Conference

WEDNESDAY, JUNE 26TH, 2024

Booth dismantling





TOTAL MEMBERSHIP

2023	9,727
2022	9,417
2021*	9,460
2020*	9,444
2019	10,253

*VIRTUAL EVENT

CURRENT MEMBERSHIP BREAKDOWN

CONTACT INDIVIDUAL MEMBERSHIP	1290
DEANS PROGRAM INDIVIDUAL MEMBERSHIP	136
LIFE INDIVIDUAL MEMBERSHIP	781
P12 EDUCATOR INDIVIDUAL MEMBERSHIP	130
PERMANENT INDIVIDUAL MEMBERSHIP *	25
PROFESSIONAL INDIVIDUAL MEMBERSHIP	3523
PROFESSIONAL ONLINE INDIVIDUAL MEMBERSHIP	2274
RETIRED INDIVIDUAL MEMBERSHIP	196
STAFF INDIVIDUAL MEMBERSHIP	43
STUDENT INDIVIDUAL MEMBERSHIP	378
STUDENT ONLINE INDIVIDUAL MEMBERSHIP	951

ORGANIZATION MEMBERSHIP:

COLLEGE AFFILIATE ACADEMIC ORGANIZATION	14
COMMUNITY COLLEGE ACADEMIC ORGANIZATION	6
DUAL ACADEMIC ORGANIZATION	47
ENGINEERING ACADEMIC ORGANIZATION	273
ENGINEERING ACADEMIC ORGANIZATION (5-YEAR MEMBERSHIP)	1
ENGINEERING ACADEMIC ORGANIZATION (GEORGE MASON UNIVERSITY)	1
ENGINEERING TECH2 ACADEMIC ORGANIZATION	4
ENGINEERING TECH4 ACADEMIC ORGANIZATION (PREVIOUSLY ETAC)	12
INTERNATIONAL COLLEGE AFFILIATE ACADEMIC ORGANIZATION	2
INTERNATIONAL ENGINEERING ACADEMIC ORGANIZATION	16
ASSOCIATION AFFILIATE ORGANIZATION	1
ASSOCIATION ORGANIZATION	6
ASSOCIATION ORGANIZATION (5-YEAR MEMBERSHIP)	1
CORPORATE AFFILIATE ORGANIZATION	20
CORPORATE ORGANIZATION	25

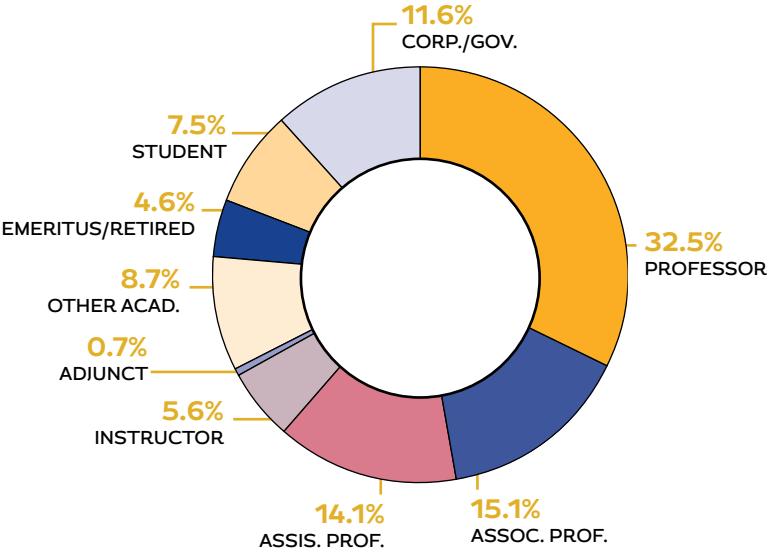




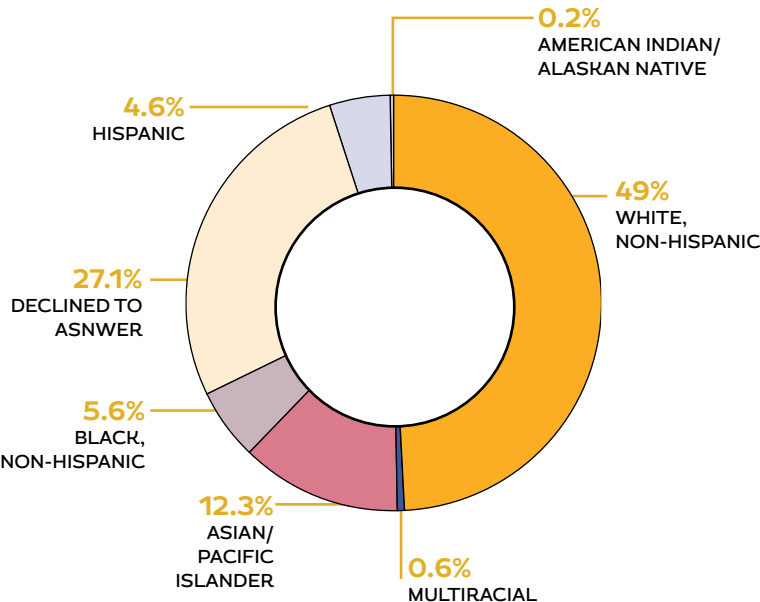
CURRENT MEMBERSHIP ROSTER BY COUNCIL

CORPORATE MEMBER COUNCIL	47
ENGINEERING DEANS COUNCIL	339
ENGINEERING RESEARCH COUNCIL	253
ENGINEERING TECHNOLOGY COUNCIL	83

MEMBERSHIP BY ACADEMIC RANK AS A % OF TOTAL MEMBERSHIP



MEMBERSHIP BY RACE AS A % OF TOTAL MEMBERSHIP





TOTAL ATTENDANCE

2023	4,053
2022	3,431
2021	3,202
2020	3,362
2019	3,812

DEAN ATTENDEES

2023	48
2022	52
2021	65
2020	62
2019	87

INTERNATIONAL ATTENDEES

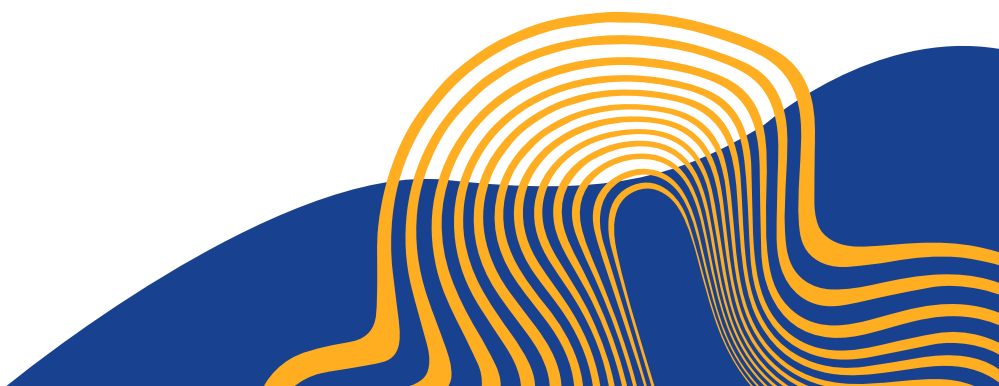
2023	107
2022	123
2021	163
2020	108
2019	151

TOTAL STUDENT ATTENDEES

2023	1033
2022	1100
2021	631
2020	468
2019	654

2023 TOP ATTENDEES BY INSTITUTION LOCATION

CALIFORNIA	157
FLORIDA	126
INDIANA	148
MASSACHUSETTS	141
MARYLAND	163
NORTH CAROLINA	121
NEW YORK	116
OHIO	116
PENNSYLVANIA	216
TEXAS	185
VIRGINIA	189





2023 TOP ATTENDEE TITLES

ASSISTANT PROFESSOR	321
ASSOCIATE DEAN	60
ASSOCIATE PROFESSOR	226
DEAN	48
DIRECTOR	80
ENGINEERING LIBRARIAN	32
GRADUATE ASSISTANT/ GRADUATE STUDENT	60
LECTURER	84
PHD STUDENT	31
PROFESSOR	330

2023 TOP INSTITUTIONAL ATTENDEES

ARIZONA STATE UNIVERSITY	33
FLORIDA INTERNATIONAL UNIVERSITY	34
PENNSYLVANIA STATE UNIVERSITY	56
PURDUE UNIVERSITY AT WEST LAFAYETTE	115
TEXAS A&M UNIVERSITY	86
THE OHIO STATE UNIVERSITY	43
UNIVERSITY OF FLORIDA	45
UNIVERSITY OF ILLINOIS AT URBANA – CHAMPAIGN	45
UNIVERSITY OF MICHIGAN	61
VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY	78





SPONSORSHIP OF THE ASEE ANNUAL CONFERENCE PROVIDES YOUR ORGANIZATION WITH A COST-EFFECTIVE, VALUE-ADDED OPPORTUNITY TO:

- Create brand awareness and increase brand loyalty among a targeted audience of engineering educators.
- Introduce a new product/service offer to a captive group of decision makers.
- Drive sales by reinforcing your brand messaging and effectively leveraging your exhibit space.
- Differentiate yourself from your competition and benefit from the shared imagery of an ASEE sponsorship – highlighting your commitment to furthering excellence in engineering and engineering technology education.

SPONSORSHIP LEVELS/FEES:

Visionary | \$55,000

Innovator | \$30,000

Pioneer | \$20,000

Mentor | \$12,000

Leader | \$7,500

Educator | \$5,000

Advertising & A La Carte
Options

Note:

Sponsorship packages can be customized to meet your specific marketing objectives.

All sponsorship agreements will be executed on a first-come, first-served basis.

**MAKE AN INTEGRATED, STRATEGIC
INVESTMENT IN ENGINEERING
EDUCATION – BECOME AN ASEE
SPONSOR TODAY!**

CONTACT

Ashley Krawiec,
Director of Event Sales,
at a.krawiec@asee.org.





VISIONARY \$55,000

BENEFITS:

- One (1) full page, 4C, cover position ad in the Annual Conference Program – Digital Only
- One (1) full page, 4C, cover position ad in the Portland Circular
- One (1) month 300x250 ad run on ASEE.org. Must be displayed around the Annual Conference April – July.
- One (1) advertorial in Connections newsletter. Includes 300x250 graphic and text ad. Specs and deadlines available upon reservation. Must be displayed around the Annual Conference April – July.
- Ten (10) complimentary full registrations (non-transferable)
- Three (3) time slots for sponsor technical session
- Complimentary exhibit booth space (up to 20’ x 20’)
- Complimentary 1 year ASEE corporate membership
- Prominent recognition in the Annual Conference Final Program
- Organization logo w/ hotlink in Sponsors section of the Annual Conference web site
- Prominent recognition on “Thank you” signage located in high-traffic areas of the Oregon Convention Center

PLUS, sponsorship rights to your choice of one of these premier events (Please select one):

ASEE DIVISION MIXER

Create tremendous brand awareness and visibility while fostering brand loyalty by sponsoring this exciting networking event. A prelude to the Exhibit Hall welcome reception on Sunday evening, the mixer will serve as a great kickoff to the 2024 ASEE Annual Conference. Sponsorship benefits include an up to 60-second ad or video to be shown immediately prior to this session, highly visible branded signage throughout the room, and verbal recognition. One sponsor video to be shown prior to the session and one post. Two videos/sponsors maximum.

MONDAY PLENARY – MONDAY, JUNE 24TH

The ASEE Monday Plenary is traditionally the most highly attended session at the conference. Put your organization name and logo in front of over 2,000 attendees at this conference keynote address. Sponsorship benefits include an up to 60-second ad or video to be shown, highly visible branded signage throughout the room, and verbal recognition. One sponsor video to be shown prior to the session and one post. Two videos/sponsors maximum.

TUESDAY PLENARY – TUESDAY, JUNE 25TH

The Tuesday Plenary session features the Best Paper Presentations and the Corporate Member Council Keynote speaker, which is sure to attract a large audience. Put your organization name and logo in front of over 2,000 attendees at this conference keynote address. Sponsorship benefits include an up to 60-second ad or video to be shown, highly visible branded signage throughout the room, and verbal recognition. One sponsor video to be shown prior to the session and one post. Two videos/sponsors maximum.





INNOVATOR \$30,000

BENEFITS:

- One (1) full page, 4C ad in annual conference final program – Digital Only
- One (1) full page, 4C ad in the Portland Circular
- Six (6) complimentary full registrations
- Two (2) time slots for sponsor technical session
- Complimentary 1 year ASEE corporate membership
- Complimentary exhibit booth space (up to 10’ x 20’)
- Recognition in the annual conference final program
- Organization logo w/ hotlink in Sponsors’ section of the Annual Conference web site
- Recognition on “Thank you” signage located in high-traffic areas of the Oregon Convention Center

PLUS, non-exclusive sponsorship rights to your choice of one of the following:

ASEE ATTENDEE APP

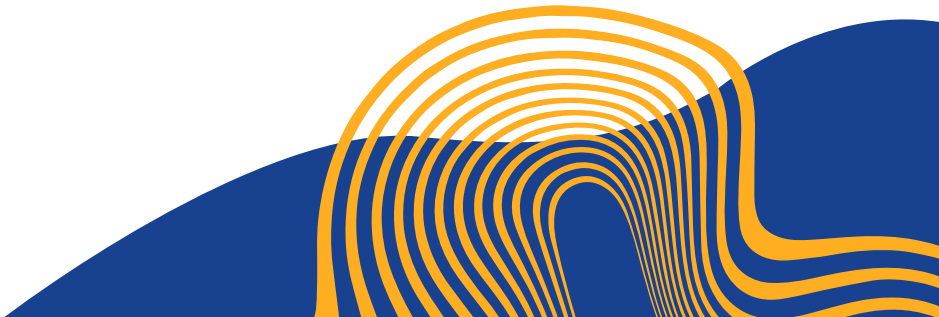
Push your brand to the forefront by sponsoring ASEE’s Attendee App. The App allows all attendees to access session information, the program schedule, hours of operation, and Exhibit Hall information via their mobile devices prior to and during the conference.

Sponsorship benefits include:

- Logo placed in the ASEE Attendee App banner ad, which runs on the ASEE Website, Connections, and the Pre-Conference Newsletter.
- Recognition on homepage and all subsequent pages of the App
- Recognition in the advance program as primary sponsor of the App
- Recognition in the annual conference final program as primary sponsor

ASEE INSTITUTIONAL COUNCILS RECEPTION

Sponsor this exclusive, invitation-only gathering of deans, ASEE Board members and executives from some of the world’s leading technology companies – a valuable networking opportunity to exchange ideas and discuss current trends in engineering education and the high-tech sector. Associate your brand with engineering’s best and brightest at this annual gathering of members of ASEE’s Engineering Deans Council, Corporate Member Council and Engineering Research Council. Sponsors will receive verbal recognition and exposure on signage throughout the event space and will have the opportunity for an organization executive to make brief (5 minutes max) welcoming remarks to the reception attendees.





PRESIDENT'S FAREWELL RECEPTION – SPONSOR COMMERCIAL

Join ASEE's President for a final sendoff from the 2024 ASEE Annual Conference & Exposition. This is the President's last official act and a final chance to make an impression on ASEE leaders and members. Come chat with the current President and President-elect. Open to all attendees on Wednesday night. Sponsorship benefits include an up to 60-second ad or video to be shown, highly visible branded signage throughout the room, and verbal recognition. One sponsor video to be shown prior to the session and one post. Two videos/sponsors maximum.

ASEE AWARDS CEREMONY– SPONSOR COMMERCIAL

Celebrate excellence in engineering education by sponsoring the Annual ASEE Awards Ceremony. Held on Wednesday, June 25th. The event is hosted by ASEE's Board of Directors, the ceremony recognizes all ASEE Award recipients. Sponsorship benefits include an up to 60-second ad or video to be shown, highly visible branded signage throughout the room, and verbal recognition. One sponsor video to be shown prior to the session and one post. Two videos/sponsors maximum. Free admission to all registered attendees.

PORTLAND CIRCULAR

The 2024 Portland Circular includes sponsor technical sessions, promotions, fun events, diversity roundtables, and more! Take advantage of this opportunity to brand a high-value item that will be widely used by each of the 4,000 attendees.

The exclusive sponsorship includes:

- Logo on front cover of the expo guide
- Recognition as the presenting sponsor throughout
- Full Page Color Ad on Back Cover (specs and deadline to follow)

2024 ANNUAL CONFERENCE EXPO GUIDE

The 2024 Annual Conference Expo Guide features the exhibit hall floor plan, all exhibitor names, booth numbers, and a short description of each. It is utilized by all 4,000 attendees and is included in the attendee tote bag. Take advantage of this opportunity to brand a high-value item that will be widely used by each of the 4,000 attendees.

The exclusive sponsorship includes:

- Logo on front cover of the expo guide
- Recognition as the presenting sponsor throughout
- Full Page Color Ad on Back Cover (specs and deadline to follow)

ALL DAY SPONSOR TECHNICAL SESSION

Showcase a new product or service offer in an intimate classroom setting. You will have exclusive use of a meeting room at the Oregon Convention Center for an entire day of hands-on product demonstrations and/or technical sessions. This is an excellent opportunity to provide hands-on instruction to conference attendees who are leaders in their field and are always looking for new technology to use in the classroom and in their own research. Basic AV is included in the room which is set classroom style. Internet and catering are available at an additional cost as are any room resets. Your session(s) will be listed in the Final Program and the online session locator. Exclusive opportunity.





PIONEER \$20,000

BENEFITS:

- Three (3) complimentary full registrations
- One (1) full page, 4C ad in the Portland Circular
- One (1) time slot for sponsor technical session
- Complimentary 1 year ASEE corporate membership
- Recognition in the Annual Conference Final Program
- Organization logo w/ hotlink in Sponsors section of the Annual Conference web site
- Recognition on “Thank you” signage located in high-traffic areas of the Oregon Convention Center

PLUS, non-exclusive sponsorship rights to your choice of one of the following:

NAME BADGE LANYARDS

Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your organization logo will be printed on the name badge lanyard each attendee will receive upon registering. Exclusive sponsorship; first-come, first-serve basis.

NAME BADGE HOLDERS

Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your organization logo will be printed on the name badge holder each attendee will receive upon registering. Exclusive sponsorship; first-come, first-serve basis.

TASTE OF PORTLAND & FOCUS ON EXHIBITS WELCOME RECEPTION

This exciting kickoff event will be held on Sunday evening in the Exhibit Hall. will feature food from local restaurants, local attractions, and games, giving all a taste of what the city has to offer. It will also feature the wide range of efforts – including research, curriculum development, teacher professional development, and outreach – by ASEE members. Sponsors will have name and logo recognition on “Thank you” signage throughout the event.

PRE-CONFERENCE E-NEWSLETTER

As “Presenting Sponsor,” your organization can place its name and logo throughout the e-newsletter, which will include conference updates and reminders. There will be four (4) issues of the e-newsletter every two weeks leading up to the conference in May & June 2024. The newsletters will provide you with an excellent platform to reach ASEE members and Annual Conference registered attendees in the weeks leading up to the conference. Your sponsorship includes the sponsor’s logo at the top of the newsletter and an advertorial, with 100 words or less, a 180x150 button ad, and a link. This is a great opportunity to reach attendees with a targeted message just prior to the Annual Conference. Specs and deadlines will be available upon reservation. Exact send dates available in 2024.

ASEE AWARDS CEREMONY– SIGNAGE ONLY

Celebrate excellence in engineering education by sponsoring the Annual ASEE Awards Ceremony. Held on Wednesday, June 25th. The event is hosted by ASEE’s Board of Directors, the ceremony recognizes all ASEE Award recipients. Sponsorship benefits include verbal recognition, signage throughout the room, and your organization’s name in the Awards Ceremony Program.





PRESIDENT'S FAREWELL RECEPTION – SIGNAGE ONLY

Join ASEE's President for a final sendoff from the 2024 ASEE Annual Conference & Exposition. This is the President's last official act and a final chance to make an impression on ASEE leaders and members. Come chat with the current President and President-elect. Open to all attendees on Wednesday night. Sponsorship benefits include verbal recognition, signage throughout the room, and the sponsor's name in the scrolling slide on the center screen.

ATTENDEE TOTE BAG

All ASEE Annual Conference attendees will receive a tote bag at registration. Take advantage of this opportunity to brand a high-value item that will be widely used by each of the 4,000 attendees. Your organization logo will be featured on the back of the bag. Non-exclusive.





MENTOR \$12,000

BENEFITS:

- Two (2) complimentary full registrations
- Complimentary 1 year ASEE corporate membership
- Recognition in the Annual Conference Final Program
- Organization logo w/ hotlink in Sponsors section of the annual conference web site
- Recognition on “Thank you” signage located in high-traffic areas of the Oregon Convention Center

PLUS, non-exclusive sponsorship rights to your choice of one of the following:

FOCUS ON EXHIBITS SUMMERTIME SOCIAL

The Focus on Exhibits Summertime Social, held Tuesday, June 25th in the Exhibit Hall, is a great opportunity for attendees to visit with exhibitors. No sessions or other events occur during this time, providing an excellent networking and sales opportunity in a dynamic atmosphere. Sponsors will have name and logo recognition on “Thank you” signage throughout the exhibition, in the program and all electronic references.

FOCUS ON EXHIBITS NETWORKING BREAKS

The three (3) Focus on Exhibits Networking Breaks will be held on Monday, June 24th Tuesday, June 25th and Wednesday, June 26th in the morning and afternoon in the Exhibit Hall. No sessions or other events occur during this time, providing an excellent networking and sales opportunity in a dynamic atmosphere. Sponsors will have name and logo recognition on “Thank you” signage throughout the exhibition, in the program and all electronic references.

SPONSOR TECHNICAL SESSION

Showcase a new product or service offer in an intimate classroom setting. This is an excellent opportunity to provide hands-on instruction or a case study to ASEE Annual Conference attendees who are leaders in their field and are always looking for new methods to use in the classroom and in their own research. Ninety (90) minute time slots are available Sunday through Wednesday during conference hours. Basic AV is included in the room which is set classroom style for approximately 50 people. Internet and catering are available at an additional cost as are any room resets. Your session(s) will be listed in the Final Program and the online session locator. Session schedule will be available for contracted sponsors only starting in January 2024. Reserve your time slot today!

EDC BUSINESS BREAKFAST

This sponsorship opportunity provides your organization with prime exposure to the cream of ASEE membership – our deans. Benefits include organization name and logo on room signage, verbal recognition, and an opportunity to place promotional materials on meeting room chairs.

ASEE BISTRO

This unique sponsorship opportunity offers breakthrough differentiation, associating your organization with a valuable and much appreciated service at the ASEE Annual Conference. Sponsorship benefits include name and logo recognition on “Thank you” signage and the opportunity to provide branded items for the tables throughout a high-traffic area in the Exhibit Hall.





LEADER \$7,500

BENEFITS:

- One (1) complimentary full registration
- Recognition in the Annual Conference Final Program
- Organization logo w/ hotlink in Sponsors section of the annual conference web site
- Recognition on “Thank you” signage located in high-traffic areas of the Oregon Convention Center



PLUS, sponsorship rights to your choice of one of the following:

ANNUAL CONFERENCE PROGRAM AD

Increase your organization’s visibility to attendees by placing an ad in the conference final program. This directory is used by most attendees as a daily guide and key to planning their schedules. Every activity, session, and event is listed in this informative 200-page program guide. Sponsorship includes a full page, four color ad; premium locations available for additional fee. Specs and deadlines will be available upon reservation. Non-exclusive.

CONFERENCE PENS

Pens with your organization name and logo will be given to each attendee at the registration desk and will also be placed at all ASEE registration counters and the ASEE information booth; a nice branding opportunity that provides each attendee with a much-needed item during the conference. Non-exclusive.

ATTENDEE TOTE BAG INSERT

This is your opportunity to reach ASEE Annual Conference attendees with customized content by placing your message directly in their hands! Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your organization marcom piece will be inserted into the tote bag each attendee will receive upon registering. Leverage your Exhibit Hall presence by launching a new product or communicating a promotion via this prime direct outreach vehicle. Marcom piece to be inserted must be no larger than 8 ½” x 11” and weigh less than 7 oz.

ASEE.ORG BANNER AD

Advertise your participation at the 2024 ASEE Annual Conference by placing an ad on the ASEE.org website. This opportunity includes a 30-day run on the ASEE.org site. Your sponsorship includes a 300x250 button ad (jpeg or gif) and URL. This is a great opportunity to reach all ASEE members with a targeted message about your involvement at the Annual Conference.





EDUCATOR \$5,000

BENEFITS:

- One (1) complimentary full registration
- Recognition in the annual conference final program
- Organization logo w/ hotlink in Sponsors section of the annual conference web site
- Recognition on “Thank you” signage located in high traffic areas of the Oregon Convention Center





ASEE ANNUAL CONFERENCE PROGRAM

Leverage your exhibit space and increase your visibility to attendees by placing an ad in the conference final program. This directory is used by most attendees as a daily guide and key to planning their schedules. Every activity, session, and event is listed in this informative 200-page program guide. The guide is retained by many attendees as a reference tool throughout the year. Specs and deadlines will be available upon reservation.

Available full page positions:

- Back cover, four-color \$6,000
- Inside front cover, four-color \$5,000
- Inside back cover, four-color \$5,000
- Insert, four-color \$3,500

ASEE PORTLAND CIRCULAR

The Circular includes further information on events at the Annual Conference, promotions and deals in the Portland area, Wi-Fi details, and much more! The Circular is included in every tote bag that each attendee receives upon check in at registration. Use this flyer as extra promotion for your sponsor technical session, giveaways at your booth, or events your organization is sponsoring. Specs and deadlines will be available upon reservation.

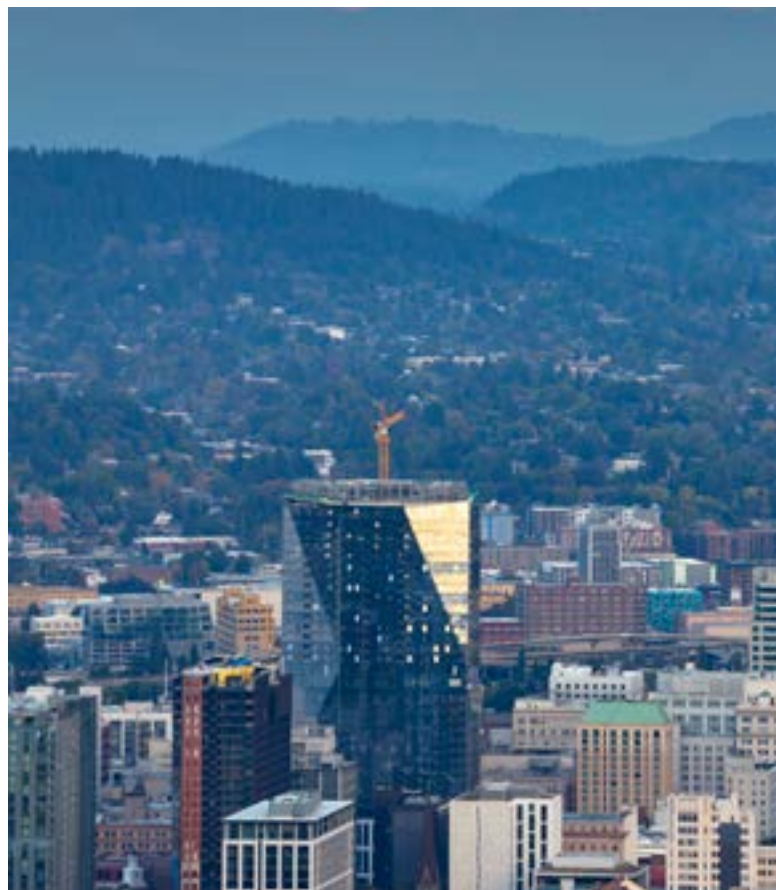
Available full page positions:

- Back cover, four-color \$5,000
- Inside front cover, four-color \$4,000
- Inside back cover, four-color \$4,000
- Full page, four-color \$3,000

PRE-CONFERENCE E-NEWSLETTER

Advertise in this very popular e-newsletter, which will include conference updates and reminders. There will be four (4) issues of the e-newsletter every two weeks leading up to the conference in May & June 2024. The newsletters will provide you with an excellent platform to reach ASEE members and Annual Conference registered attendees in the weeks leading up to the conference. Your sponsorship includes the sponsor's logo at the top of the newsletter and an advertorial, with 100 words or less, a 180x150 button ad, and a link. This is a great opportunity to reach attendees with a targeted message just prior to the Annual Conference. Specs and deadlines will be available upon reservation. Exact send dates available in 2024.

Ad Rate: \$3,500 (4 issues)





SPONSOR TECHNICAL SESSION

Showcase a new product or service offer in an intimate classroom setting. This is an excellent opportunity to provide hands-on instruction or a case study to ASEE Annual Conference attendees who are leaders in their field and are always looking for new methods to use in the classroom and in their own research. Ninety (90) minute time slots are available Sunday through Wednesday during conference hours. Basic AV is included in the room which is set classroom style for approximately 50 people. Internet and catering are available at an additional cost as are any room resets. Your session(s) will be listed in the Final Program and the online session locator. Session schedule will be available for contracted sponsors only starting in January 2024. Reserve your time slot today!

Sponsorship Rate: \$4,000

ATTENDEE TOTE BAG INSERT

This is your opportunity to reach ASEE annual conference attendees with customized content by placing your message directly in their hands! Take advantage of this opportunity to reinforce your brand in the minds of conference attendees. Your organization marcom piece will be inserted into the tote bag each attendee will receive upon registering. Leverage your Exhibit Hall presence by launching a new product or communicating a promotion via this prime direct-outreach vehicle. Marcom piece to be inserted must be no larger than 8 ½" x 11" and weigh less than 7 oz. Please provide at least 3,500 items. Shipping details will be available upon reservation. To ensure all items are placed in the bag, direct to site shipping is not available.

Sponsorship Rate: \$4,000

SPONSORED AISLE BANNERS IN EXHIBIT HALL, POSTER SESSIONS & REGISTRATION LOUNGE

Sponsored Aisle Banners in Exhibit Hall, Poster Sessions & Registration Lounge

Promote your presence in the Exhibit Hall by sponsoring one of the aisle banners in the exhibit hall, poster sessions or registration lounge! Each aisle throughout the hall features two (2) 4'x 6' double sided banners. Each side of the banner will include a 2'x4' position for a sponsor logo. Package includes two (2) logo positions in one row, on the same banner or on separate banners. Only logos approved by ASEE will be printed on banners.

Sponsorship Rate: \$3,500

ASK ME ABOUT OTHER A LA CARTE OPTIONS; FOR MORE INFORMATION

CONTACT

Ashley Krawiec,
Director of Event Sales,
at a.krawiec@asee.org.



These ASEE sponsors reaped the benefits of an effective Exhibit Hall presence while demonstrating their strong commitment to high-quality, innovative engineering and engineering technology education.

WILL YOU?? BECOME A 2024 ASEE ANNUAL CONFERENCE SPONSOR TODAY!

Host



UNIVERSITY OF
MARYLAND

**A. JAMES CLARK
SCHOOL OF ENGINEERING**

Co-Hosts



**College of Integrated
Science and Engineering**



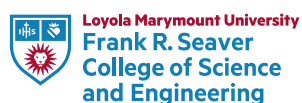
JOHNS HOPKINS
WHITING SCHOOL
of ENGINEERING



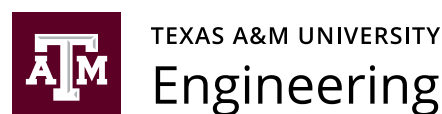
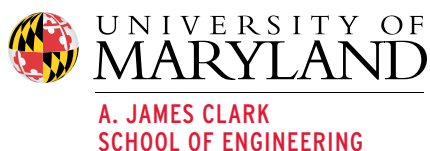
**UNIVERSITY OF MARYLAND
EASTERN SHORE**



PREMIER INSTITUTIONAL PARTNER



Visionary



Innovator





Pioneer



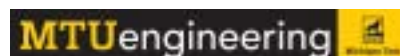
Mentor



Leader



Educator





American Society for Engineering Education

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www.asee.org